



JOSEF CHROMY
T A S M A N I A

Josef Chromy Wines Pty Limited ABN 59 105 564 010
370 Relbia Road Relbia Tasmania 7258 Australia
T 03 6335 8700 F 03 6335 8777 E
dave@josefchromy.com.au www.josefchromy.com.au

MEDIA RELEASE

2nd March 2009

SUBJECT:

The 27th Sydney International Wine Competition 2009 - the only major International Wine Show to be judged with food; Trophy winners have been announced. **"BEST WINE OF COMPETITION - JOSEF CHROMY 2007 BOTRYTIS RIESLING"**.

At the Awards & Trophies Presentation Dégustation Banquet at Shangri-La Hotel Sydney Grand Ballroom on Saturday February 28 it was success for the wines from cooler regions of Australia and New Zealand. Having won the 2009 Myra Lehmann Perpetual Trophy for "Best Dessert Wine", the 2007 Botrytis Riesling from Josef Chromy Wines of Tasmania has also been awarded the 2009 Joy Lake Memorial Championship Trophy for "Best Wine of Competition".

Josef Chromy has been instrumental in the development of the Tasmanian wine industry having owned and developed some of the State's leading wineries including Rochecombe (now Bay of Fires), Jansz, Heemskerk and Tamar Ridge. Josef was in attendance at the presentation with Jeremy Dineen his Chief Winemaker who said "this is a proud moment for Joe and testament to our dedication to the quality of wines coming out of the Estate".

The main aim of the competition and the international panel of judges is to enhance consumers' dining experience by providing independent information on the diverse styles and varieties of wines. With the 2009 entries cap exceeded almost three weeks before the official closing date and close to 1000 entries declined, the Sydney International Wine Competition has become one of the most prestigious events on the wine show circuit.

"With the 2006 Josef Chromy Pinot Noir the only Australian Pinot to make the Top 100 in last year's competition we have very fond memories of this event. It is personally satisfying to see the wines again perform well, although I must admit I was stunned to hear our name at the presentation of The Best Wine of Competition because it is so rare for a sticky to win such awards" Jeremy said.

2007 Josef Chromy Botrytis Riesling

96/100 Huon Hooke –Sweet Wine of the Year 2008
BEST OF THE BEST-The Penguin Good Australian Wine Guide 2008
WINE BUSINESS MONTHLY 96/100 TOP WINES OF THE YEAR 2008

Gold –International Sweet Wine Challenge 2008.
Gold – Murrumbateman Cool Climate Climate Wine Show 2008
Gold –Sydney International Wine Show 2008
Trophy-Wine Wise Small Vignerons Awards 2008
Trophy –ROYAL MELBOURNE WINE SHOW 2008
TROPHY: "Best Dessert Wine of Competition" Sydney International Wine Competition 2009
TROPHY: "Best Wine of Competition" Sydney International Wine Competition 2009
BLUE-GOLD Award Winner and one of the TOP 100 Wines of the Competition Sydney International Wine Competition 2009

In just 2 short years Josef Chromy Wines has amassed over 10 Trophies and 95 medals making it one of the most successful launches in the history of the Tasmanian wine Industry. For further details please contact:

Media Contact:

Dave Milne

Josef Chromy Wines Pty Ltd

dave@josefchromy.com.au

www.josefchromy.com.au



JOSEF CHROMY
T A S M A N I A

